



T E L A M O R[®]



BICTON

C O N T E N T S

04

ART DECO

The latest trend of combining classical materials with geometrical shapes.

52

NATURE

The inspiring shape and colour combination in the most perfect way.

78

COLOUR PALETTE

The moment you look at, you get in harmony with colours regardless of shapes.

86

PURE KIDS

The purest and beautiful beings in the world who inspires happiness.



KASIA

A R T D E C O



Geometry is relations of points, lines, surfaces, solids and higher dimensional analogues. By using these shapes, the designs become a simple yet wholly striking work of art channelling influences from the design era of art deco.



DONATELLO

CLASSICAL GEOMETRY



RAFFAELLO

ANTHRACITE

The base of the fabric must be a colour that may explain the subject of the design in a perfect way.



INGA

TERRA - COTTA

The colour of the design must be an opposite of the base without conflicting.





SONJA

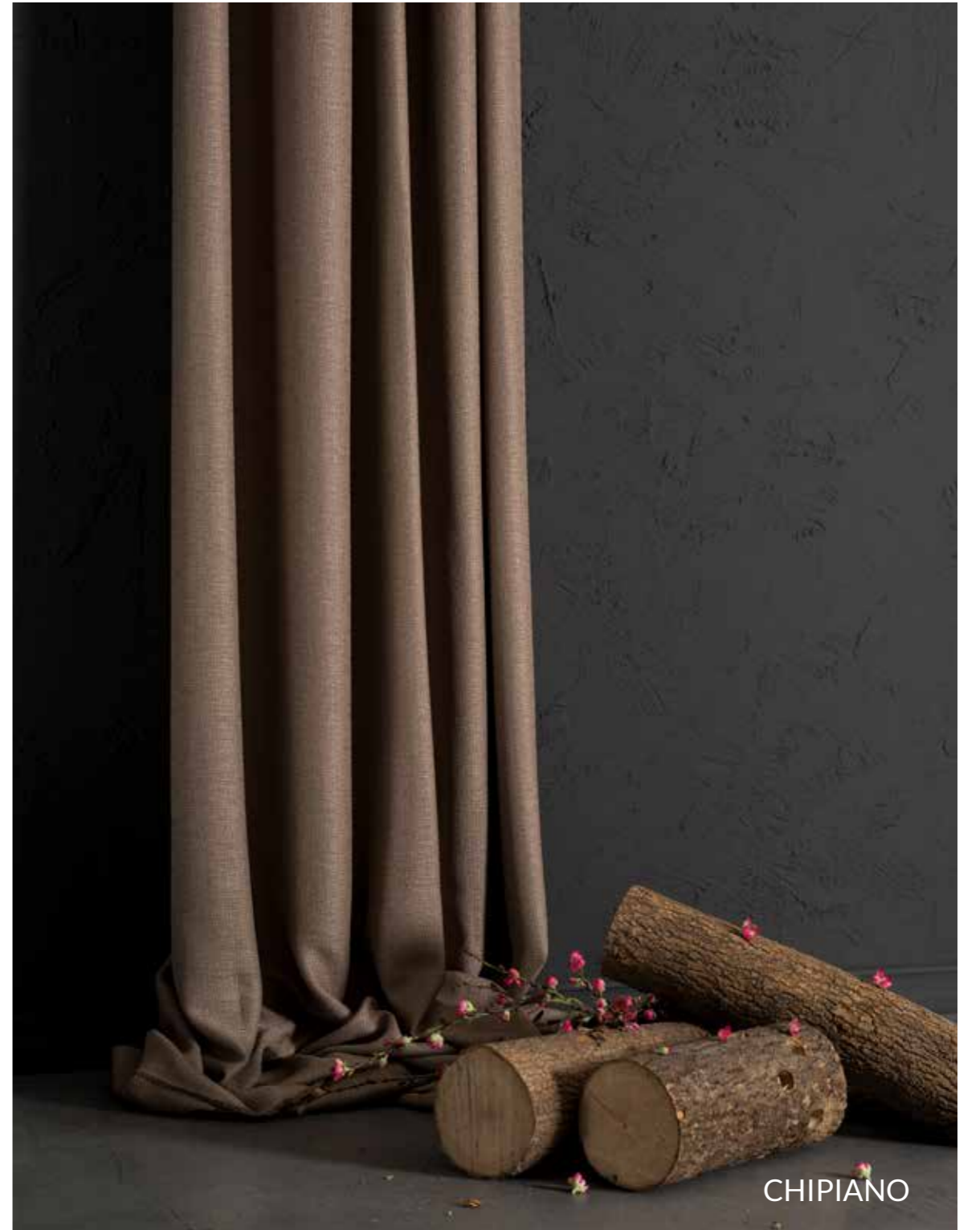


P O L K A
D O T

While Art Deco patterns are re-emerging; polka-dot designs are being taken to a new level of elegance.



CEKO



CHIPIANO



ARZANO



BARBATE

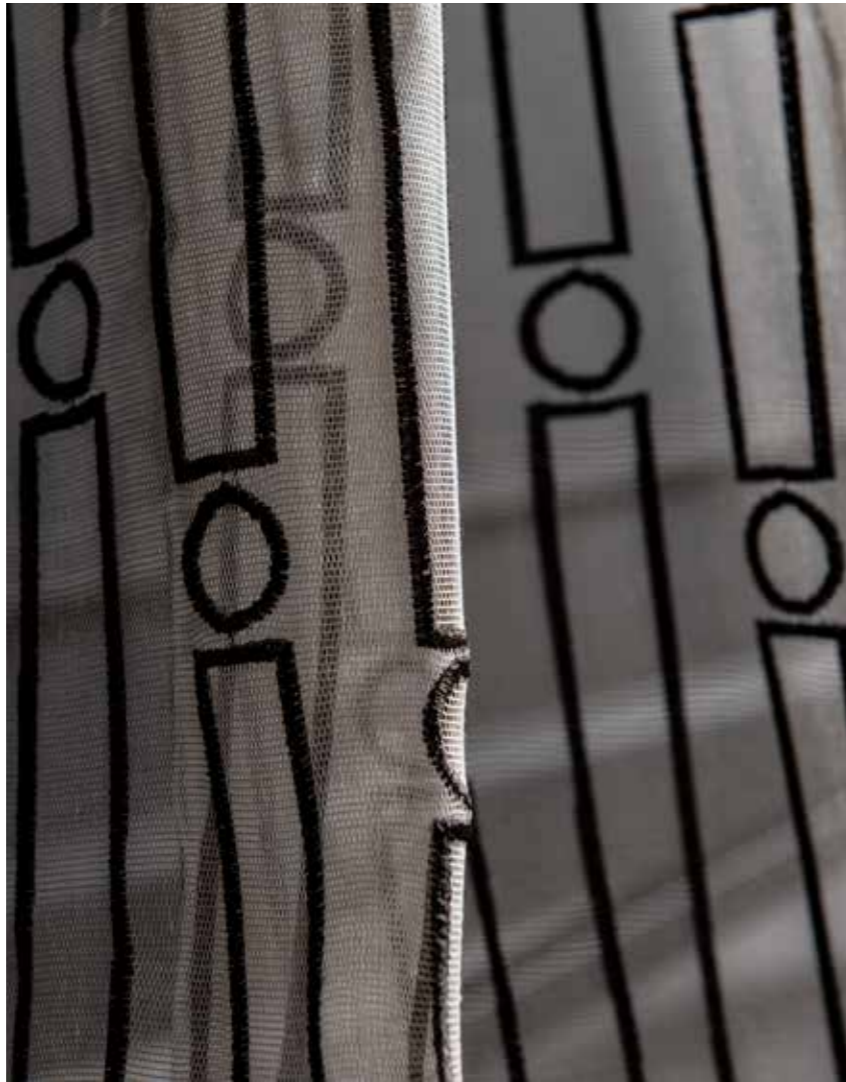


C U B I C

Cohesion of the folds of cubic pattern with the pleats of the fabric.



CUBE



INSPIRATION

Inspired from a French
house's balustrade in
1920's.



WATERFALL



DOKA





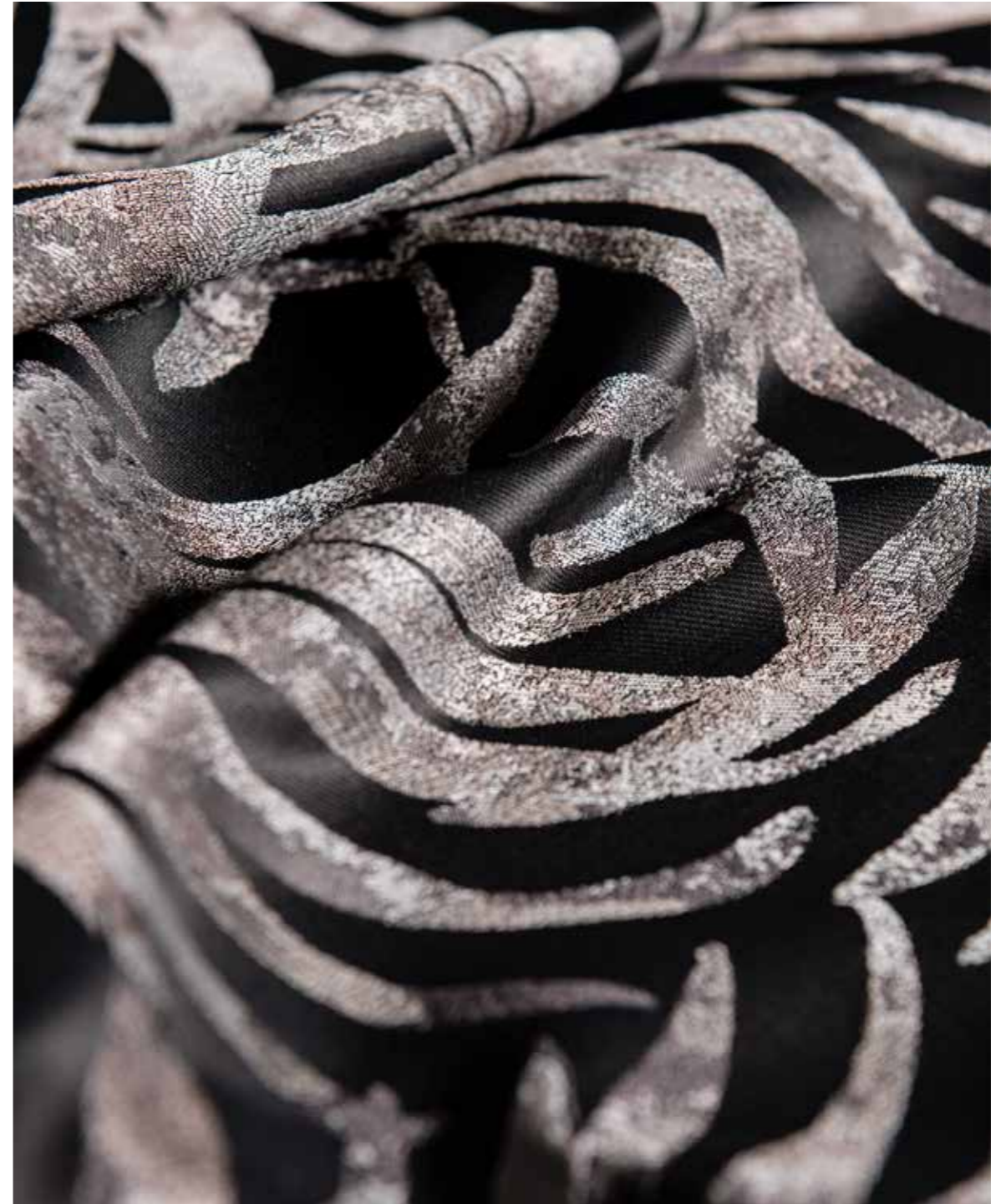
TATIYNA







DIANA



NATURE
CODES

While designing a pattern;
designers look at the same
nature but interpret it in a
different way.



BEVERLY

H A R M O N Y

Art Deco colors mainly include blackest blacks, a stark white combined with lavish creams and taupes. Additional colors spanned the colour spectrum from reds to yellows, oranges, terra-cotas, and purples.







C O D E S

of
ART DECO



A handful of modernism

A handful of cubism

A little bit of ancient Egypt

is Art Deco.



W H E R E ?

FRANCE - a place that reminds art

W H E N ?

1920's - a time when geometrical and rounded shapes started to be used in architecture







COMBINATION

A colour has many shades and combining the right shade of the colour is the key for a good design.



Art Deco bird

The bird pattern in Art Deco movement which is born by Art Nouveau.



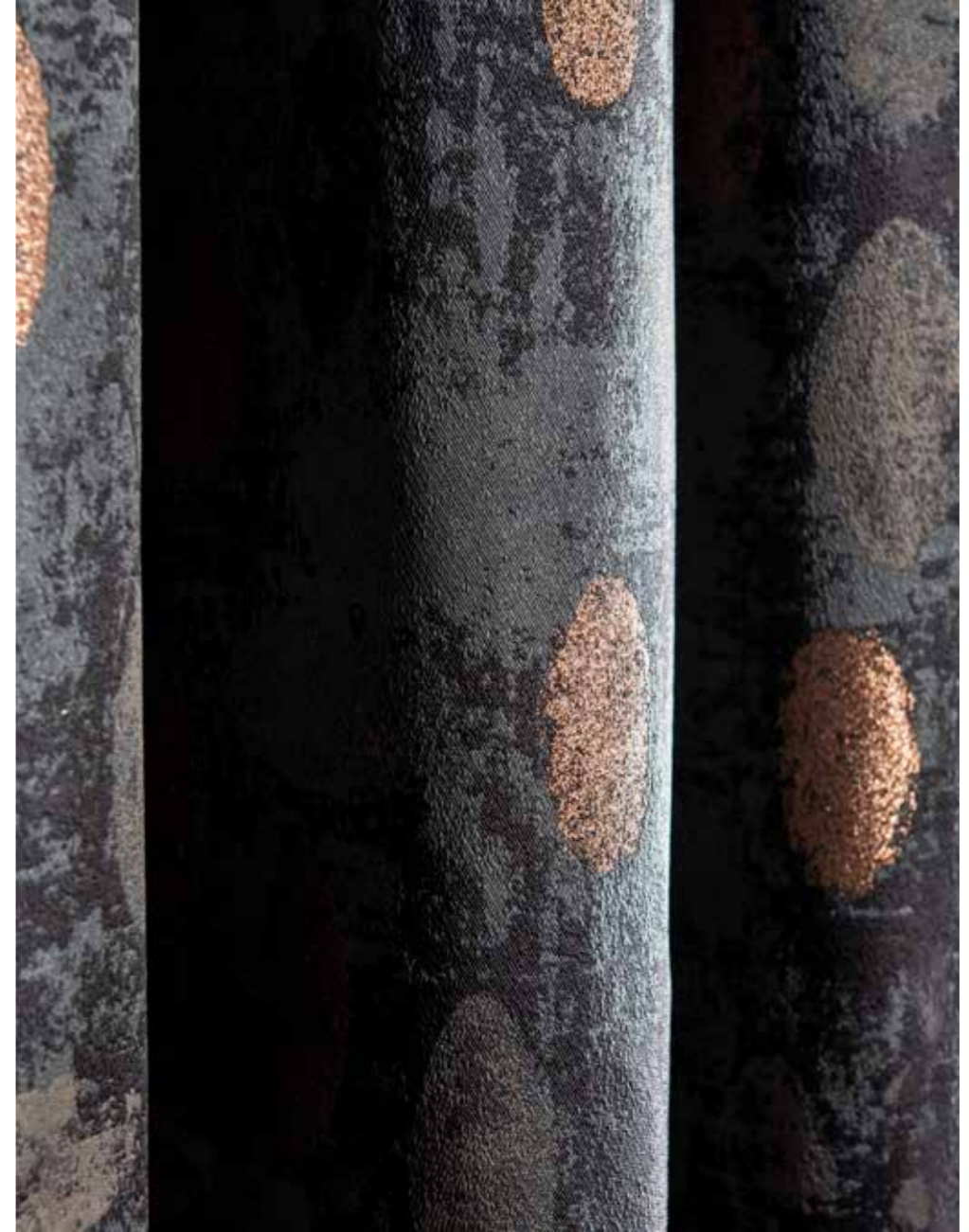
GARNIC







SONJA



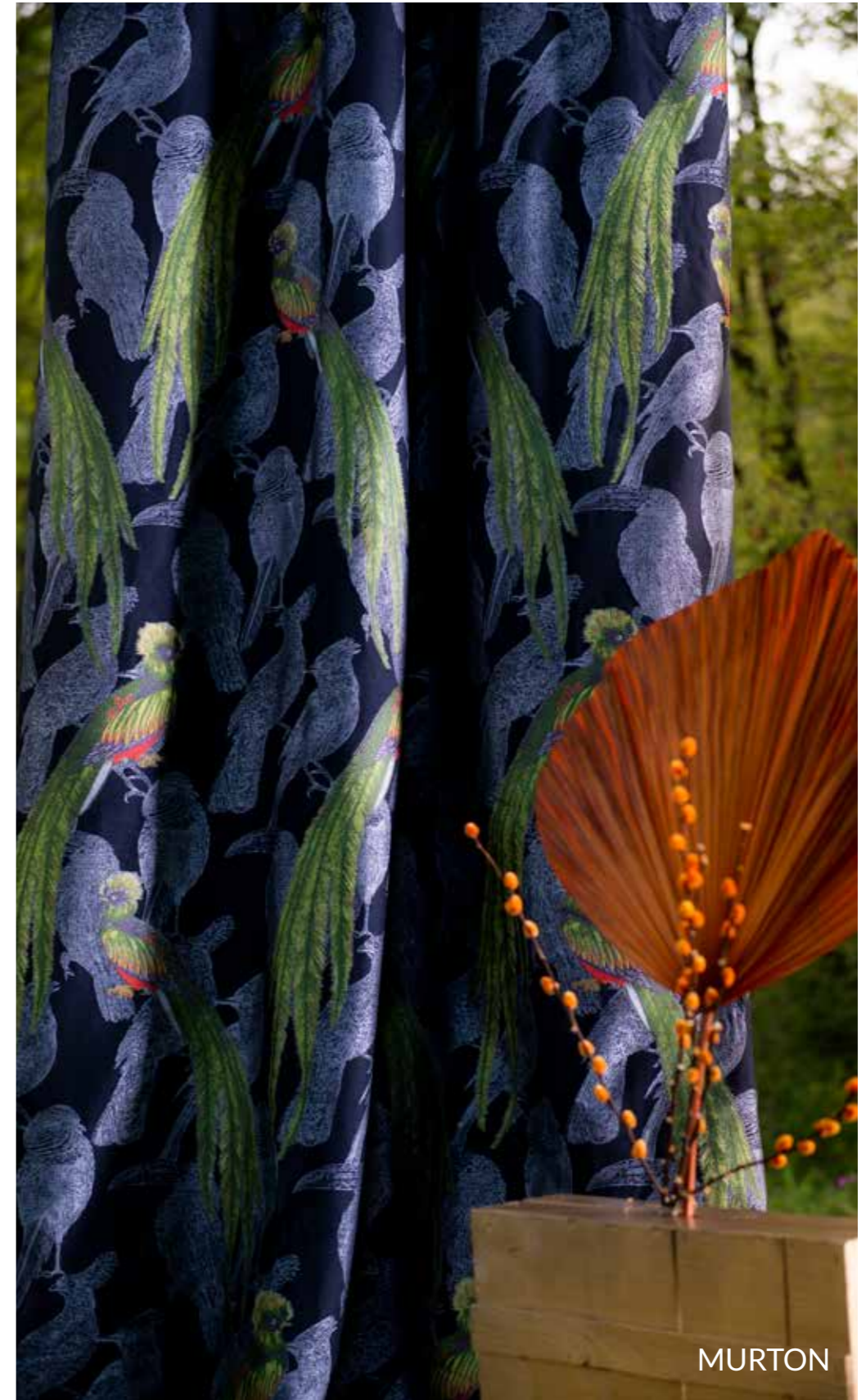
N A T U R E



Nature is our source of inspiration. Though we look in the same direction, we each capture different sights and have dreams of our own. Then different patterns and colors flow from our minds. They all turn out to be unique and are woven with love.



MARII













EXTON

IMITATION

Sometimes imitating the nature as it is, allows
to make the right color combination.





SANTANA







BRADPOLE

Look deep into nature, and then you will
understand everything better.

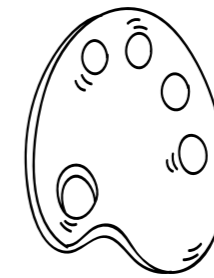
By Albert Einstein





SEATON

C O L O U R P A L E T T E



Colouring a design is the most important step and combination of colors has a power to totally change a design. A designer's palette has many mid tones of colours. A designer knows that when you change a tone of a colour you can change everything.







COLOUR
CODES

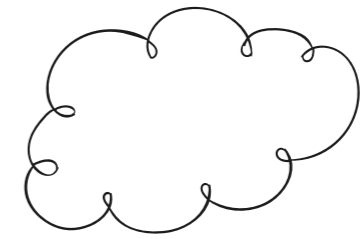
Contrast colours create the
real harmony.



LILLY

HARMONIOUS
COLORS
OF
THE NIGHT

PURE
KIDS



To design for kids, dream like them. Pure and minimal.





ELEPHANT

COOLKIDS





TREE



SOWTON





GIRAFFE

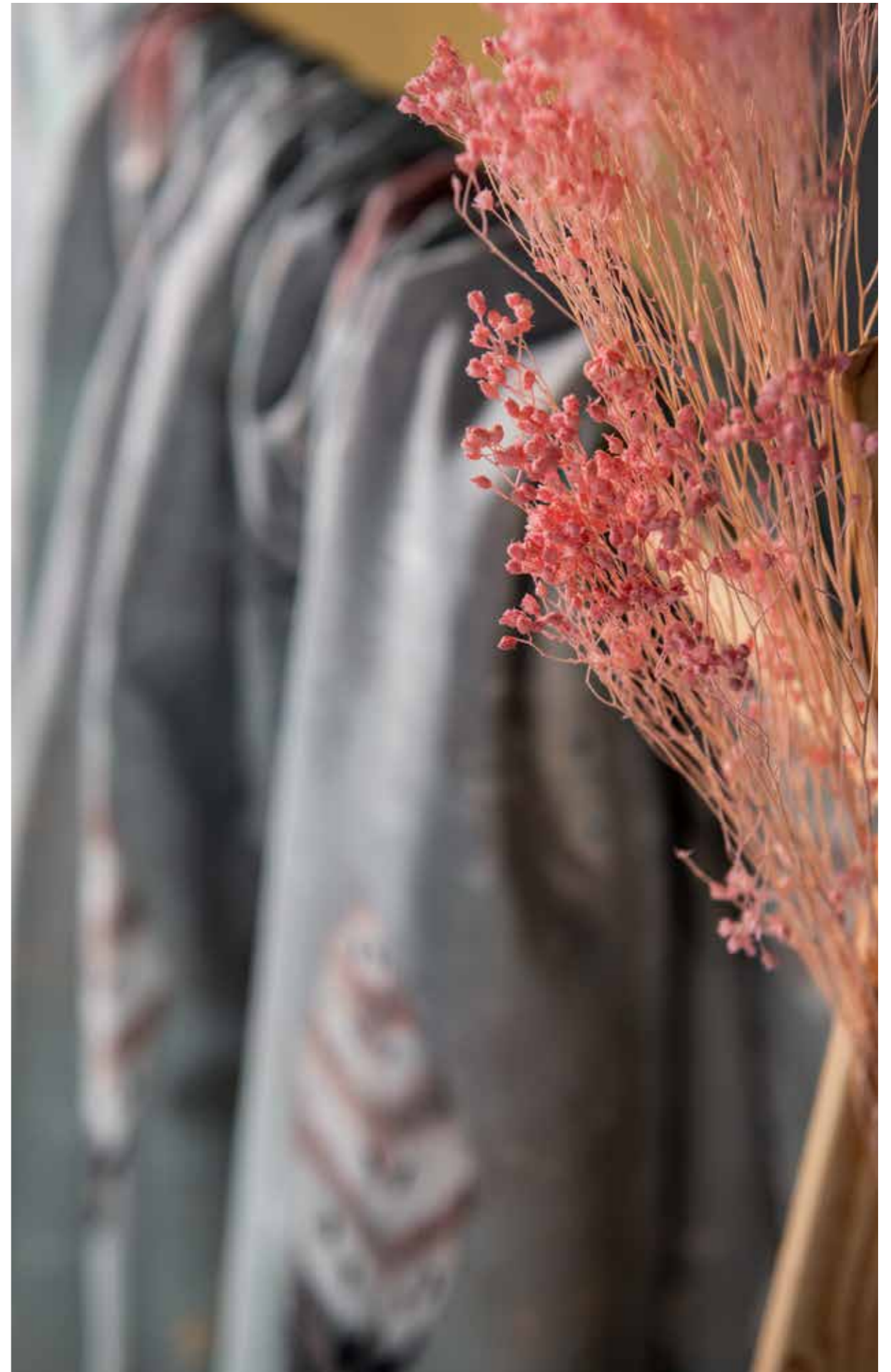


CUSTOMIZATION

These designs are only for little mr.
and miss!



SOWTON







S In the year 1984; Ahsen company started textile
E business to manufacture “the most beautiful”
N fabrics. The name Ahsen which means “the most
O beautiful” is also the purpose of the company.

S As the years pass by, Ahsen put signature under
T important successes and included third generation
O into the business. Then the purpose turned into “love
S of fabric” which is also the meaning of the brand
T “Telamor”. Telamor’s path always crossed with the ones
M who not only sells fabrics but also in love with fabrics.

